



Media Release

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The three winners of the video competition *MACHT KUNST city video future* have been announced

BERLIN, August 19, 2017 – [Danielle KÜchler Flores](#) (Basel/Switzerland), [Meredith Leich](#) (Chicago/USA), and [Sara Tirelli](#) (Venice/Italy) are the three winners of the video art competition *MACHT KUNST city video future* staged by UFA and Deutsche Bank. Their video works devoted to the theme of “My city in 100 years” were announced by an expert jury last Saturday (August 19, 2017) from many submissions by German and international video artists during an awards ceremony in the atrium of the Deutsche Bank in Berlin.

[Josephine Ackerman](#), a member of the jury and Deputy Global Head of Art, Culture & Sports at Deutsche Bank, said during the awards ceremony: “I was particularly thrilled by the high artistic level of the videos and the in-depth investigation of the topic. The contributions were consistently outstanding. It was not easy for us to make a decision. Our competition has shown that exciting video formats have become an integral part of a young, lively, international art scene.”

[Wolf Bauer](#), a jury member and Co-CEO of UFA, added: “The third *MACHT KUNST* competition once again offered a terrific forum for investigating current social issues artistically. The variety of ways that the slogan “city, video, future” was dealt with are very impressive, as well as the manifold perspectives on the theme of “city of the future” in the short films. The participants approached the topic socio-critically, politically, economically, philosophically, or in a very personal way, and demonstrated a high degree of visual creativity. The result is a wide spectrum of works that reflect great passion and creative power. We are very pleased that we were able to support such a wonderful competition to mark our 100th anniversary.”

The five-member jury, which in addition to Josephine Ackerman and Wolf Bauer included the filmmaker [Maike Mia Höhne](#), the artist [Basim Magdy](#), and the actress [Franziska Weisz](#), preselected the 20 best videos from all of the submissions and chose the three winners today from this shortlist.

After the winners were honored in the atrium of Deutsche Bank Berlin (Unter den Linden 13/15, 10117 Berlin), the *MACHT KUNST* exhibition of the 20 best videos opened. They were shown to Berlin audiences on Saturday and Sunday during

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the 37th Long Night of the Museums. Subsequently the top 20 videos will be on view until the beginning of October 2017 in Europe's most modern bank branch, Deutsche Bank's Quartier Zukunft in Berlin-Mitte (Friedrichstraße 181).

Apart from the three jury prizes (7,000 euros with a one-year UFA mentorship, 5,000 euros, and 3,000 euros), UFA and Deutsche Bank are also giving an audience prize (a high-quality digital camera). Every visitor can choose his or her favorite video during the MACHT KUNST exhibition or until August 27 online at www.machtkunst-berlin.de. The audience favorite will be announced a day later (also at www.machtkunst-berlin.de).

The occasion for the video-art competition, which was initiated in the spring, is the 100th anniversary of UFA, Germany's most important film production company. Taking "Metropolis," the UFA science-fiction classic, as a point of departure the competition sought short artistic films focusing on the theme of "My city in 100 years." The participants were to develop a futurist vision of their own city or to explore the metropolis of the future.

city video future is the third edition of Deutsche Bank's MACHT KUNST action. In 2013 (paintings, works on paper, and photography) and 2015 (sculptures) the bank invited artists and art enthusiasts in Berlin to present their works, which subsequently were presented to the public in the bank's KunstHalle for 24 hours. The action has met with a tremendous response.

The jury prizewinners of *MACHT KUNST city video future*:

1st prize: Danielle KÜchler Flores: "The Individual Revolution" (7,000 euros with a one-year UFA mentorship)

2nd prize: Meredith Leich: "Scaling Quelccaya" (5,000 euros)

3rd prize: Sara Tirelli: "Cassandra" (3,000 euros)

All of the winning videos can be viewed at www.machtkunst-berlin.de

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